

Graham Berg

Video/Photo/Motion/Design
Denver, CO

Work Experience

Canvas Credit Union
Lone Tree, CO

Video & Photography Leader
Marketing Department

March 2022 - Present

- Lead video & photography initiatives for our in-house marketing agency, supporting all departments of the organization
- Launch brand new marketing campaigns from the ground up, and execute all aspects of commercial production from start to finish
- Develop static and motion graphics for video & web platforms
- Work in a highly collaborative, fast-paced creative agency environment

Media Production Specialist
Marketing Department

Nov. 2019 - March 2022

- Write, shoot, edit, and publish commercial video content, and internal video communications
- Record, produce, edit, and publish "In the Room" - a bi-weekly podcast with listeners across the world
- Design and animate graphics in After Effects for video & web

The Pennsylvania State University
State College, PA

Multimedia Specialist
Teaching and Learning with Technology

March 2014 - Sept. 2019

- Shot and edited promotional videos, online tutorials, and web content for the university community at large
- Maintained and led support for proprietary video production studios
- Provided consultative service to faculty, students, and staff on the creation of digital media, media production, and technology

Skills + Expertise

Adobe Creative Cloud

Premiere Pro 
After Effects 
Photoshop 
Illustrator 

Web Design

WordPress 
HTML 
CSS3 

Other

Video Editing 
Videography 
Photography 
Office Suite 

Education

Emerson College
Boston, MA

Bachelor of Arts - Film Production
Magna Cum Laude

Sept. 2010 - May 2012

University of Vermont
Burlington, VT

Major: Film Studies
Minor: Philosophy

Sept. 2008 - May 2010